



**Southern Division**  
**Coupon Acceptance Policy**  
(Traditional Coupon Stores)

**Purpose:**

Albertsons LLC is committed to providing our customers with a satisfying shopping experience that includes fast, friendly checkout.

**Manufacturer Coupons** are Coupons issued by the manufacturer or vendor and are reimbursable to the merchant. Manufacturer coupons may NOT be copied or reproduced in any way and must meet the following conditions:

- Coupon must be identified as a "Manufacturer Coupon"
- Manufacturer "terms and agreement" and Redemption Instructions must be clearly stated
- Face value of coupon must be stated
- Coupon value cannot exceed the retail value of the item
- Coupon must have expiration date; expired coupons will not be accepted
- Must contain a valid bar code that can be scanned
- Vendor/Manufacturer coupons will not be accepted if the coupon is store or company specific
- Only one manufacturer coupon per item
- Customers may redeem one vendor/ manufacturer coupon and one store coupon per item as long as when combined, the total discounted amount does not exceed the value of the item.
- Free coupons always have a maximum value that cannot be exceeded
- Customer may be required to pay sales tax and or a deposit charge
- Eligible manufacturer coupons are intended for one time use and cannot be redeemed more than once.
- Coupons may not be assigned, transferred, sold, purchased or reproduced. Any other use may violate vendor agreements.

**Store Coupons** contain the verbiage "redeemable only at [Banner name]", OR "Store Coupon". They are issued directly by Albertsons LLC and may be distributed electronically, in the newspaper, ad inserts, direct mailer, or by other means. Store coupons typically have a barcode and will scan but they DO NOT contain redemption instruction. Unlike manufacturer coupons, store coupons are reduction of sales, not a tender and are not reimbursable. Store coupons must meet the following conditions:

- Any and all stated limits must be adhered to on all store coupons.
- May not be used in combination with any other offer (this does not include a manufacturer coupon).
- The store coupon cannot be doubled or tripled, or exchanged for cash.
- Store coupons may have designated only locations marked on coupon due to special store promotions.
- Store coupon cannot exceed the value of the item.

**Internet Coupon Policy-** Albertsons **DOES** accept internet coupons.

Internet coupons printed from an authorized website are redeemable only with a qualifying purchase.

**Albertsons does NOT accept internet coupons containing the following conditions:**

- 'Free' product offers that do not require a purchase. Example: If a coupon states Buy a package of cookies and receive a Free Half gallon of milk. This is an acceptable coupon for a free item.
- Redemption value exceeds \$5.00
- We do not accept internet coupons from Vryl Marketing
- Absence of valid and scannable UPC bar code (except new GFS barcodes)
- Absence of an expiration date
- Repetitive serial numbers (Internet sites print time & date stamps on coupons and limit the number of coupons that can be printed from the same computer.)

**We apologize for any inconvenience this may cause our customers.**

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**Buy 1 Get 1 Free, Buy 1 Get 2 Free Sale Items:**

Customers may use one manufacturer coupon for each item, (EX: buy one get two free = 3 manufacturer coupons allowed), as long as when combined, the total discount amount does not exceed the retail of the first item.

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It is preferable that all coupon types be redeemed before the transaction is completed. In the event a customer forgets to give you their coupons, please call for Manager's assistance to correct the situation and ensure that the customer is Highly Satisfied with their shopping experience.

**Reminder:**

- Albertsons, LLC reserves the right to refuse any coupons that do not meet our company guidelines. We do not accept fraudulently produced coupon offers including those altered or produced through use of a personal computer or copier.
- A limit of 75 coupons per customer, per transaction, per day may be redeemed.
- Albertson's, LLC does not accept competitors' coupons.
- Some situations may require Store Management discretion.

**IMPORTANT NOTE:** In the event a coupon is presented for an item where the face value, or doubled/ tripled amount, of the coupon exceeds the retail of the item, the coupon may still be accepted so long as it tendered to not exceed the retail value of the item

**\*\* Albertson's, LLC reserves the right to change our coupon policy at any time without notice.**

If you have any questions regarding Albertsons Coupon Redemption policies please consult your Loss Prevention or Service Operations Team.

Policy Date 11.21.11